

# HOW TO FUNDRAISE ON YALLAGIVE



Crowdfunding

# SIGN UP AND REGISTER

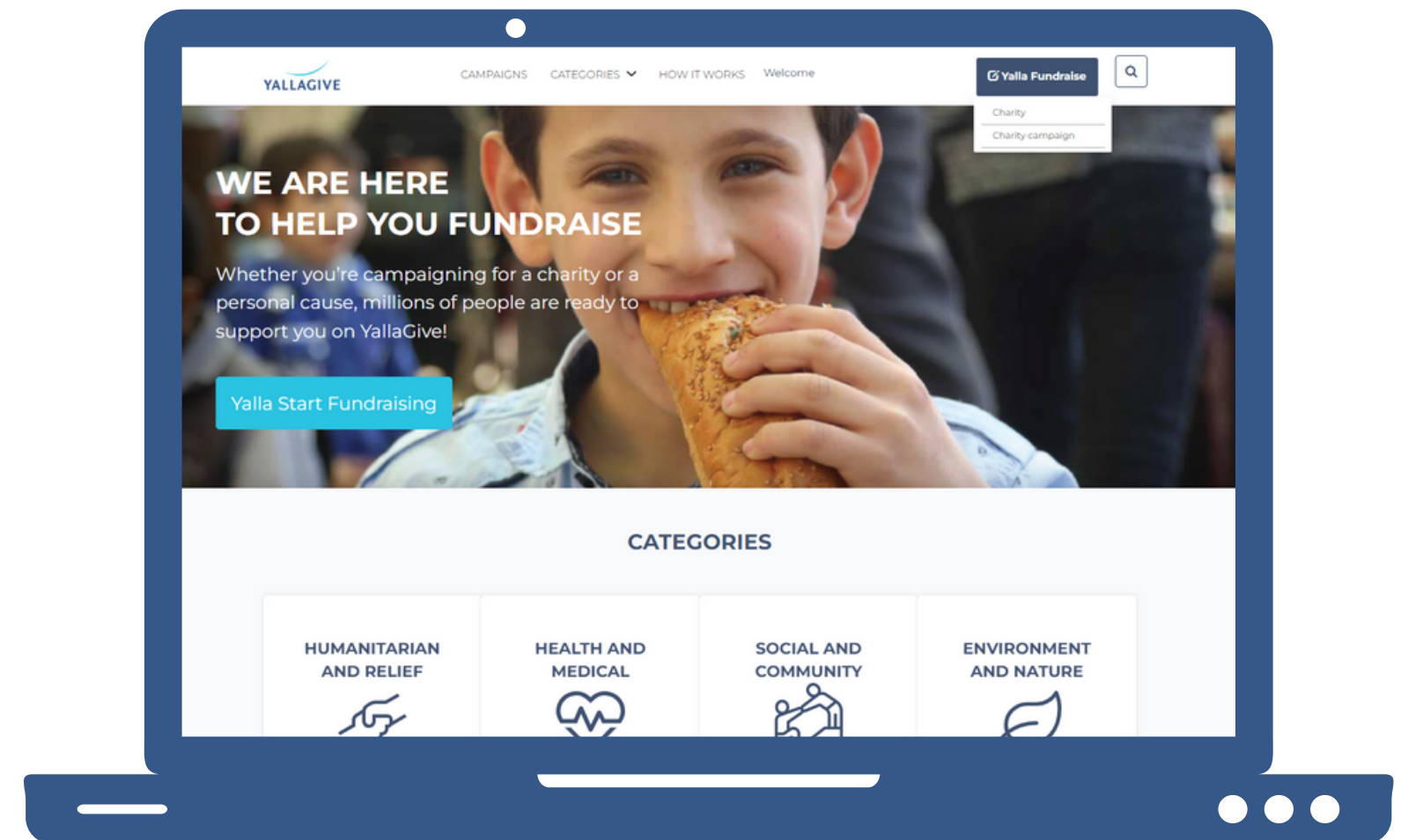
1

**Sign up as a crowdfunder.** You can sign up using Gmail or a Facebook account or simply fill out the registration form.

<https://yallagive.com/en/register>

2

After you complete your registration, click 'Yalla Fundraise'



# FUNDRAISE FOR CHARITY CAMPAIGN

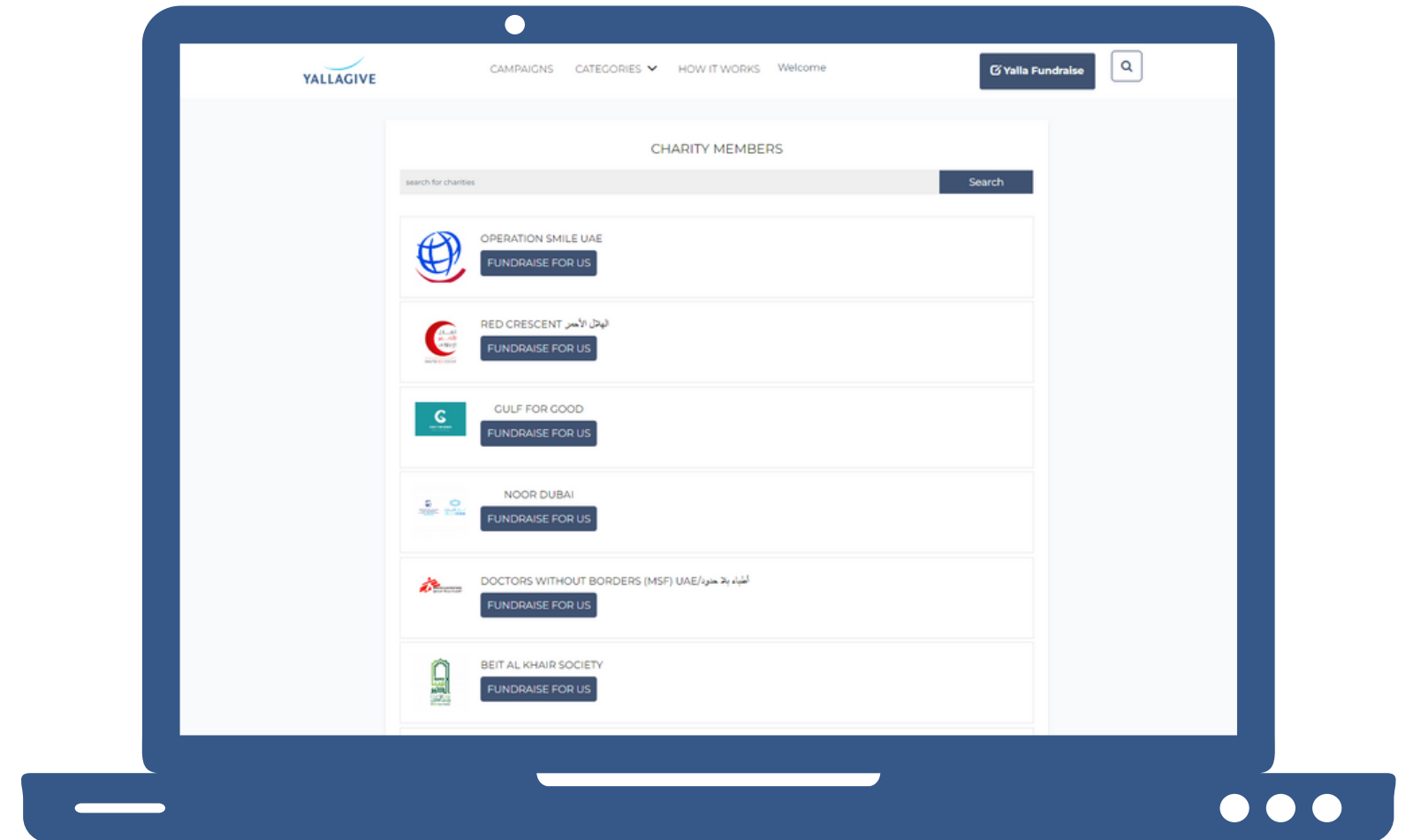
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**Select Charity** , You will come across page shown in screenshot showing active charities in your country. (see image on the right)

2

**Fundraise for their campaign**, Click "fundraise for us" button on your desired charity. You will see the charity's active campaigns. Pick the one you would like to participate in and you will see their campaign content which you may edit and include your own content to support the charity.

Kindly note any changes made to the campaign will have to be approved by the charity partners



# TIPS TO HAVE A SUCCESSFUL CAMPAIGN



Make sure you start with a catchy clear title for your campaign.

Start with a small goal first then increase as you progress.

Fundraising is a personal thing, so always include a personal statement in your campaign and highlight why you are doing this.

Share updates and news about your progress with your campaign on your social media.

Selecting the deadline is crucial, make sure you set a realistic deadline; our suggestion is to keep it within the 60-80 day window.

Try to start with at least 5-10% of the goal secured before you launch the campaign. This can be raised from first degree contacts like friends, family and colleagues.

Add a link of your campaign to your email signature.